

# 令和6年観光客動態調査

月別宿泊客、日帰り客数及び観光客種別内訳

(単位：人)

|                                                    |                      | 総数        | 1月      | 2月     | 3月     | 4月     | 5月     | 6月     | 7月      | 8月      | 9月      | 10月     | 11月     | 12月    |
|----------------------------------------------------|----------------------|-----------|---------|--------|--------|--------|--------|--------|---------|---------|---------|---------|---------|--------|
| 宿泊客数 (A)                                           |                      | 66,450    | 4,468   | 4,399  | 5,922  | 5,883  | 5,653  | 4,979  | 5,456   | 6,407   | 5,817   | 6,039   | 6,313   | 5,114  |
| 外国人 (X)<br>(宿泊客数内訳)                                |                      | 1,435     | 66      | 67     | 145    | 222    | 141    | 30     | 54      | 86      | 129     | 166     | 249     | 80     |
| 日帰り客数 (B)                                          |                      | 1,192,858 | 100,184 | 85,491 | 84,910 | 82,718 | 81,516 | 90,662 | 95,119  | 103,375 | 146,679 | 95,236  | 143,507 | 83,461 |
| 総数 (C)<br>(A) + (B)                                |                      | 1,259,308 | 104,652 | 89,890 | 90,832 | 88,601 | 87,169 | 95,641 | 100,575 | 109,782 | 152,496 | 101,275 | 149,820 | 88,575 |
| C<br>の<br>観<br>光<br>客<br>種<br>別<br>内<br>訳<br><br>D | 海水浴、川泳               | 0         | 0       | 0      | 0      | 0      | 0      | 0      | 0       | 0       | 0       | 0       | 0       | 0      |
|                                                    | キャンプ                 | 3,734     | 50      | 90     | 221    | 622    | 725    | 267    | 283     | 381     | 293     | 469     | 271     | 62     |
|                                                    | スポーツ、登山<br>ハイキング、ゴルフ | 396,488   | 22,067  | 23,609 | 28,602 | 29,012 | 28,766 | 30,380 | 41,118  | 51,925  | 29,264  | 31,731  | 53,033  | 26,981 |
|                                                    | 釣り                   | 4,307     | 367     | 392    | 596    | 508    | 279    | 403    | 307     | 370     | 242     | 276     | 302     | 265    |
|                                                    | 花見                   | 28,149    | 0       | 0      | 1,483  | 5,482  | 3,000  | 9,000  | 3,000   | 0       | 0       | 3,000   | 3,184   | 0      |
|                                                    | 観光農園                 | 1,488     | 0       | 0      | 0      | 0      | 0      | 0      | 0       | 163     | 384     | 79      | 726     | 136    |
|                                                    | 温泉、休養                | 189,605   | 17,561  | 15,756 | 16,090 | 15,122 | 16,483 | 15,348 | 14,942  | 17,507  | 14,904  | 14,499  | 15,359  | 16,034 |
|                                                    | 祭                    | 91,800    | 0       | 0      | 0      | 1,000  | 0      | 5,000  | 0       | 0       | 65,000  | 800     | 20,000  | 0      |
|                                                    | 社寺参詣                 | 115,517   | 38,563  | 20,807 | 11,054 | 7,412  | 7,489  | 1,379  | 1,901   | 2,002   | 5,895   | 11,385  | 3,584   | 4,046  |
|                                                    | 潮干狩り                 | 0         | 0       | 0      | 0      | 0      | 0      | 0      | 0       | 0       | 0       | 0       | 0       | 0      |
|                                                    | 風景・自然観賞              | 3,870     | 350     | 180    | 250    | 300    | 670    | 550    | 300     | 250     | 250     | 320     | 250     | 200    |
|                                                    | 観光施設                 | 380,361   | 22,598  | 24,854 | 29,153 | 26,858 | 26,300 | 29,288 | 36,887  | 34,404  | 31,937  | 35,530  | 44,369  | 38,183 |
|                                                    | その他                  | 43,989    | 3,096   | 4,202  | 3,383  | 2,285  | 3,457  | 4,026  | 1,837   | 2,780   | 4,327   | 3,186   | 8,742   | 2,668  |
| 体験型観光に分類<br>される観光客数 (E)                            |                      | 26        | 0       | 0      | 2      | 1      | 6      | 6      | 0       | 2       | 7       | 2       | 0       | 0      |